

How Tunaiku Leverages Data for a Competitive Edge



Indonesia-based Amar Bank, which is part of the Tolaram Group and reportedly became the first Fintech bank in the country with the launch of its digital product, Tunaiku, has introduced an app-only banking service that resides completely in Google Cloud.

Industry: Financial Services

Project Location: Indonesia

CIMB Niaga is a financial service that offers comprehensive conventional and Islamic banking services, including consumer banking, SME banking, and commercial and corporate Banking. It prioritizes sustainability by integrating environmental, economic, social, & governance aspects into its operations while providing leading digital banking solutions.

Challenge

The need for Google Cloud for AI, analytics, and Big Data architecture. It also needs a data center inside the country it operates. The app-only service uses proprietary technology provided by the bank's Fintech division (Tunaiku).

Solution

The solution is supported by FISClouds, which offers end-to-end solutions in Cloud Technologies such as Public Cloud, Private Cloud, Multi-Cloud, Hybrid Cloud, and DevOps.

Result

Amar Bank uses Google Cloud for AI, analytics, and Big Data architecture. The bank said that it will be making updates to the app later.



Google Cloud provides the best Cloud solutions for our business, starting from the Kubernetes cluster solution with Google Kubernetes Engine (GKE) which allows us to manage and scale up services easily and cost-effectively. Coupled with Google Data Analytics and AI solutions that are key to providing a better customer experience